

If you would like to send us a Comma Delimited File with your product database (CSV), you can do so from the [datafeed upload](#) page.

Here are the specifications for the file.

"SKU","Name","URL to product","Price","Retail Price","URL to image","URL to thumbnail image","Commission","Category","SubCategory","Description","SearchTerms","Status","Your MerchantID","Custom 1","Custom 2","Custom 3","Custom 4","Custom 5","Manufacturer","PartNumber","MerchantCategory","MerchantSubcategory","ShortDescription","ISBN","UPC","CrossSell","MerchantGroup","MerchantSubgroup","CompatibleWith","CompareTo","QuantityDiscount","Bestseller","AddToCartURL","ReviewsRSSURL","Option1","Option2","Option3","Option4","Option5","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse","ReservedForFutureUse"

Please note that each product should be on one line, no line breaks...there may be a line break in this example depending on your monitor size.

An Example:

```
"1183-4888","Shareasale.com Product
1","http://www.shareasale.com","199.00","500.00","http://www.shareasale.com/image1.gif","http://www.shareasale.com/image2.gif",
100.00,"4","32","This is a description of the product","Listing some search terms here","instock","47","Custom Field","Custom
Field","Custom Field","Custom Field","ACME Manufacturing","ACME123","Widgets","Sprockets","A short product
description.,"978-0-00000-000-0","000000000000","1183-4887,1183-4889","Metal","Steel","ACME Manufacturing-1183,ACME
Manufacturing-1184","Spacely's Sprockets-123ABC,Cogswell's
Cogs-456DEF","1-5-199.00,5-50-150.00,50--125.00","1","http://www.shareasale.com/addToCart.cfm?SKU=1183-
4888","http://www.shareasale.com/reviewsRSS.cfm?SKU=1183-
4888","Red-0,Green-0,Blue-0,Gold-50.00","Small-0,Medium-0,Large-0,Extra
Large-50.00","Option3","Option4","Option5",,,,,,,,"",,,,,,""
```

[Click here to download a .csv example file](#)

The Pipe character (|) is a reserved character and should not appear anywhere in your file.

Any double quotes in your data (") should be escaped by doubling them. For example, the product name

Frame, 13" square

Would be written:

"SKU","Frame, 13"" square","Product URL".....

Column Order	Data	Data Type	Max Length	Null Value Allowed	Comments
1	SKU	Text	255 characters	No	Mandatory Unique Value
2	Name	Text	255 characters	Yes	Product Name
3	URL	URL	255 characters	No	Direct URL to the product
4	Price	Num	2	No	Product Price

		eric	decim al places		
5	RetailPrice	Num eric	2 decim al places	Yes	"Retail" or "List" price
6	FullImage	URL	255 charac ters	Yes	URL to product full size image
7	ThumbnailImage	URL	255 charac ters	Yes	URL to product thumbnail image
8	Commission	Float	-	Yes	Dollar amount of product commission (do not enter in a commission percentage). This will not affect the tracking or the actual commission rewarded on the sale, and is only for a quick reference for the affiliate.
9	Category	Integ er	-	No	Product Category - see ShareASale defined category numbers below
10	Subcategory	Integ er	-	No	Product Subcategory - see ShareASale defined subcategory numbers below
11	Description	Text	No charac ter limit	Yes	Product Description
12	SearchTerms	Text	255 charac ters	Yes	Comma separated list of product search terms
13	Status	Text	50 charac ters	Yes	Stock Status. <ul style="list-style-type: none"> • instock - Indicates an In Stock item • backorder - Indicates

					<ul style="list-style-type: none"> an item on backorder cancelled - Indicates an item no longer offered soldout - Indicates an item that is sold out.
14	MerchantID	Integer	-	No	Your ShareASale MerchantID is xxxx
15	Custom1	Text	255 characters	Yes	Any extra data you would like to add.
16	Custom2	Text	255 characters	Yes	Any extra data you would like to add.
17	Custom3	Text	255 characters	Yes	Any extra data you would like to add.
18	Custom4	Text	255 characters	Yes	Any extra data you would like to add.
19	Custom5	Text	255 characters	Yes	Any extra data you would like to add.
20	Manufacturer	Text	255 characters	Yes	Product Manufacturer
21	PartNumber	Text	255 characters	Yes	This should be a manufacturer provided value that uniquely identifies this product. This could be a model number, part number, etc. Typically, this field is used by affiliates to price match an item across multiple merchants.
22	MerchantCategory	Text	255 characters	Yes	This is your category for the product.

23	MerchantSubcategory	Text	255 characters	Yes	This is your subcategory for the product.
24	ShortDescription	Text	255 characters	Yes	This is a short text only description of this product. Do not include any HTML markup in this field.
25	ISBN	Text	25 characters	Yes	ISBN for this product, if applicable.
26	UPC	Text	25 characters	Yes	UPC for this product, if applicable.
27	CrossSell	Text	255 characters	Yes	Comma separated list of SKU values that cross sell with the product.
28	MerchantGroup	Text	255 characters	Yes	This is your 3rd level category (sub subcategory) for the product
29	MerchantSubgroup	Text	255 characters	Yes	This is your 4th level category (sub sub subcategory) for the product.
30	CompatibleWith	Text	255 characters	Yes	Comma separated list of compatible items in format of Manufacturer~Part Number.
31	CompareTo	Text	255 characters	Yes	Comma separated list of items this can replace in format of Manufacturer~Part Number.
32	QuantityDiscount	Text	255 characters	Yes	Comma separated list in the format of minQuantity~maxQuantity~itemCost. Leave Max Quantity blank for top tier. You should include a tier with a minQuantity of 1 in this list, and the itemCost for this tier should match the

					value specified in the price column.
33	Bestseller	Bit	1	Yes	Populate with a 1 to indicate a best selling product. Null values or zero are non-best sellers.
34	AddToCartURL	URL	255 characters	Yes	URL that adds this product directly into the shopping cart.
35	ReviewsRSSURL	URL	255 characters	Yes	URL to RSS formatted reviews for this product.
36	Option1	Text	255 characters	Yes	Comma separated list of product options in the format optionName~priceChangeInDollarsPerUnit. Options with no price change should have a 0 for the priceChangeInDollarsPerUnit value.
37	Option2	Text	255 characters	Yes	Comma separated list of product options in the format optionName~priceChangeInDollarsPerUnit. Options with no price change should have a 0 for the priceChangeInDollarsPerUnit value.
38	Option3	Text	255 characters	Yes	Comma separated list of product options in the format optionName~priceChangeInDollarsPerUnit. Options with no price change should have a 0 for the priceChangeInDollarsPerUnit value.
39	Option4	Text	255 characters	Yes	Comma separated list of product options in the format optionName~priceChangeInDollarsPerUnit. Options with

					no price change should have a 0 for the priceChangeInDollarsPerUnit value.
40	Option5	Text	255 characters	Yes	Comma separated list of product options in the format optionName~priceChangeInDollarsPerUnit. Options with no price change should have a 0 for the priceChangeInDollarsPerUnit value.
41	customCommissions	Text	255 characters	Yes	Custom commission rate for this product. Can be a comma delimited list which indicates commission rate at each tier, starting with the base rate. For example, to specify a 10% base rate with a 12% rate at the first tier, use "10,12"
42	customCommissionIsFlatRate	Bit	1	Yes	Populate with a 1 to indicate that the custom commission is a flat rate instead of a percentage. Populate with 0 or leave blank for a percentage value
43	customCommissionNewCustomerMultiplier	Float	-	Yes	Multiplier for custom commission if the purchase is from a new customer
44	mobileURL	URL	255 characters	Yes	Direct URL to the product, optimized for mobile.
45	mobileImage	URL	255 characters	Yes	URL to product full size image, optimized for mobile
46	mobileThumbnail	URL	255 characters	Yes	URL to product thumbnail image, optimized for mobile
47	ReservedForFutureUse	-	-	Yes	Reserved for future use.

48	ReservedForFutureUse	-	-	Yes	Reserved for future use.
49	ReservedForFutureUse	-	-	Yes	Reserved for future use.
50	ReservedForFutureUse	-	-	Yes	Reserved for future use.

Category: One of the following integer values, representing Shareasale.com Categories:

- 1: Art/Media/Performance
- 2: Auto/Boat/Plane
- 3: Books/Reading
- 4: Business/Services
- 5: Computer
- 6: Electronics
- 7: Entertainment
- 8: Fashion
- 9: Food/Beverage
- 10: Gifts/Specialty
- 11: Home/Family
- 16: Metaphysical
- 17: Parts/Equipment
- 12: Personal Care
- 13: Sports/Outdoors
- 14: Toys/Games
- 15: Travel

Subcategory: One of the following integer values, corresponding to a product Subcategory.

- **Art/Media/Performance Subcategories**

- 1: Art
- 2: Photography
- 3: Posters/Prints
- 4: Music
- 5: Music Instruments
- 187: Art Supplies

- **Auto/Boat/Plane Subcategories**

- 6: Accessories
- 7: Car Audio
- 8: Cleaning/Care
- 9: Motorcycles
- 10: Misc.
- 11: Repair
- 12: Parts

- **Books/Reading Subcategories**

- 13: Art
- 14: Careers
- 15: Business
- 16: Childrens
- 17: Computers
- 18: Crafts/Hobbies
- 19: Education
- 20: Engineering
- 21: Gifts
- 22: Health
- 23: History
- 24: Fiction
- 25: Law
- 26: Magazines
- 27: Financial
- 28: Medical
- 29: Office
- 30: Real Estate
- 31: Misc.
- 164: Religious
- 173: Science/Nature

- **Business/Services Subcategories**

- 32: Advertising
- 33: Motivational
- 34: Coupons/Freebies
- 35: Financial
- 36: Loans
- 37: Office
- 38: Careers
- 39: Mis.
- 179: Education

- **Computer Subcategories**

- 40: Hardware
- 41: Software
- 42: Instruction
- 43: Handheld/Wireless
- 162: Web Hosting

- **Electronics Subcategories**

- 44: Audio
- 45: Video

- 46: Camera
- 47: Wireless

- **Entertainment Subcategories**

- 48: Audio
- 49: Video
- 50: DVD
- 51: Laser Disc
- 52: Sheet Music
- 53: Crafts/Hobbies
- 184: Tickets

- **Fashion Subcategories**

- 54: Boys
- 55: Clearance
- 56: Vintage
- 57: Girls
- 58: Mens
- 59: Womens
- 60: Maternity
- 61: Footwear
- 62: Accessories
- 63: Baby/Infant
- 64: Jewelry
- 65: Lingerie
- 66: Plus-Size
- 67: Athletic
- 161: T-Shirts
- 166: Big And Tall
- 168: Petite
- 169: Unisex
- 172: Costumes

- **Food/Beverage Subcategories**

- 68: Baked Goods
- 69: Beverages
- 70: Chocolate
- 71: Cheese/Condiments
- 72: Coupons
- 73: Diet
- 74: International
- 75: Gifts/Gift Baskets
- 76: Nuts
- 77: Cookies/Desserts
- 78: Organic
- 163: Tobacco
- 176: Gourmet

- 177: Meals/Complete Dishes
- 180: Appetizers
- 181: Soups

- **Gifts/Specialty Subcategories**

- 79: Anniversary
- 80: Birthday
- 81: Misc. Holiday
- 82: Collectibles
- 83: Coupons
- 84: Executive Gifts
- 85: Flowers
- 86: Baskets
- 87: Greeting Card
- 88: Baby/Infant
- 89: Party
- 90: Religious
- 91: Sympathy
- 92: Valentine's Day
- 93: Wedding
- 170: Personalized

- **Home/Family Subcategories**

- 94: Bed/Bath
- 95: Garden
- 96: Cleaning/Care
- 97: Furniture
- 98: Home Décor
- 99: Home Improvement
- 100: Kitchen
- 101: Pets

- **Metaphysical Subcategories**

- 160: Metaphysical

- **Parts/Equipment Subcategories**

- 167: HVAC (Heating and Air Conditioning)
- 171: Medical
- 182: Military

- **Personal Care Subcategories**

- 102: Cosmetics

- 103: Exercise/Wellness
- 104: Safety
- 183: Medical

- **Sports/Outdoors Subcategories**

- 105: Accessories
- 106: Auto
- 107: Outdoors/Camping
- 108: Parlor/Backyard Games
- 109: Baseball/Softball
- 110: Cricket
- 111: Billiards
- 112: Boating
- 113: Body Building/Fitness
- 114: Bowling
- 115: Boxing
- 116: Canoeing
- 117: Climbing/Mountaineering
- 118: Cycling
- 119: Diving
- 120: Field Hockey
- 121: Skating
- 122: Fishing
- 123: Football
- 124: Frisbee
- 125: Golf
- 126: Gymnastics
- 127: Hockey
- 128: Horses
- 129: Hunting
- 130: In-line Skating
- 131: Kayaking
- 132: Lacrosse
- 133: Martial Arts
- 134: Racquetball
- 135: Running
- 136: Skateboards
- 137: Ski/Snowboard
- 138: Soccer
- 139: Surfing
- 140: Tennis
- 141: Teamware / Logo
- 142: Volleyball
- 143: Wrestling
- 165: Birding
- 174: Prospecting/Treasure Hunting
- 175: Swimming
- 178: Basketball

- **Toys/Games Subcategories**

- 144: Action
- 145: Animals
- 146: Baby/Infant
- 147: Board Games
- 148: Card/Casino
- 149: Electronic
- 150: Educational
- 151: Magic
- 152: Misc.
- 153: Musical
- 154: Outdoor
- 155: Video

- **Travel Subcategories**

- 156: Coupons
- 157: Maps
- 158: References / Guides
- 159: Vacation Travel
- 185: Luggage
- 186: Accessories